



ACADEMY OF CREATIVE COACHING

SPECIALIZATIONS

Executive Coach

WHAT IS AN EXECUTIVE COACH?

Executive coaches help leaders go from where they are to where they want themselves and their companies to be. They are qualified professionals who work with individuals and groups (usually executives, but often high-potential employees) to help them gain self-awareness, clarify goals, achieve their development objectives, unlock their potential, and act as a sounding board.



APPLICABLE PROGRAM TOPICS



Accountability
Business Development
Conflict Resolution
Future Planning
Cultural Competence
Problem Solving
Implicit Bias

Leadership Development
Personal Awareness
Relationship & Team Building
Public Speaking
Communication Techniques
Strengths-Based Leadership

CAREER PATHS

Personal Image Coach
Executive Coach for C-Suite Leaders
Leadership Coach
Small Business Coach
Performance Coach
Public Speaking Coach
Career Transition Coach
Accountability Coach
Organizational Strategy Coach



APPLICABLE TEXTS



[Becoming an Exceptional Executive Coach: Use Your Knowledge, Experience, and Intuition to Help Leaders Excel](#)

[The Art of Executive Coaching: Secrets to Unlock Leadership Performance](#)

[Executive Coaching with Backbone and Heart: A Systems Approach to Engaging Leaders with Their Challenges](#)

HOW SPECIALIZATIONS WORK

1. In-class practice coaching should be within your specialization
2. Read and apply content from your specialization text book and independent exploration
3. Recorded mentor coaching sessions should be focused on your specialization
4. Homework assignments should be driven by your specialization

